

WA WETLAND MANAGEMENT CONFERENCE 2018

Sponsorship Invitation



World Wetlands Day, Friday 2nd February 2018 Cockburn Wetlands Education Centre

The WA Wetland Management Conference Steering Committee would like to offer you an exciting opportunity to sponsor the 14th Annual WA Wetland Management Conference at the Cockburn Wetlands Education Centre on Friday 2nd February 2018.

This pre-eminent event, in celebration of World Wetlands Day, will bring together key note speakers, academics and practitioners involved with wetland management and protection.

The primary objective of the Conference is to provide an annual opportunity for the exchange of information and ideas between wetland practitioners, academics and government staff with a focus on the latest developments about how to effectively manage and restore wetlands.

This year's theme follows the Ramsar theme for 2018 of "Wetlands for a Sustainable Urban Future". Sub-themes include wetland management and restoration, wetland education and wetland policy.

Audience Past conferences have brought together community conservation volunteers, landowners, local and State Government officers, students and academics, political representatives and private sector environmental officers involved with wetland management. All past conferences have been booked to capacity with 160 delegates attending.

The venue The Cockburn Wetlands Centre is ideally located on the northwestern side of Bibra Lake in the heart of the Beeliar Regional Park, 16 kilometres south of the Perth central CBD.

Waste-wise event The conference strives to minimise its environmental impact by encouraging delegates to car-pool and bring their own water bottles. We also provide re-usable coffee mugs, glasses and plates, produce e-program booklets and use recycled paper. We encourage the display of promotional material on common tables or at exhibition spaces, rather than in conference kits, ensuring only interested persons take the relevant material.

Sponsorship opportunities

Applications are sought for sponsorship of the 2018 conference. Four sponsorship opportunities are available for you to support the WA Wetland Management Conference. One major sponsor and one gold sponsor are required to support the event. The sponsorship categories are cash contributions and are GST-inclusive.

Benefits of sponsorship include:

- Access to a diverse audience of academics, on ground practitioners and government
- Increased exposure and visibility through the inclusion of your logo and website on conference website, program and proceedings.
- Complimentary registration/s to the conference
- Exhibition space

Current sponsors include the City of Cockburn (silver).

BENEFIT	Major sponsor	Gold sponsor \$2,200	Silver sponsor \$1,100	Bronze sponsor \$550
Free delegate registrations	5	3	2	1
Colour advertisement in program booklet ¹	2 x A5	1 x A5	1 x A5	½ x A5
Banner display at front of auditorium	•			
Acknowledgement by MC at opening	•	•		
Acknowledgement during award presentation	•			
Promotional slides during intervals	•			
Major logo display ²	•	•		
Minor logo display ²			•	•
Exhibition space	•	•	•	•
Promotional material on common tables or exhibition space ³	•	•	•	•

¹The program booklet is produced in colour in digital format.

²Logos are incorporated in registration brochure, website, welcome screen in auditorium and the program.

³Conference kits are not supplied: please read section on 'Waste-wise event'.

All applications are subject to approval by the Conference Steering Committee. If you wish to discuss the available sponsorship opportunities or involvement in other aspects of this conference, please contact the Conference Coordinator, Denise Crosbie.

Further details

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Photos from past conferences



