



## WA WETLAND MANAGEMENT CONFERENCE 2017 Sponsorship Invitation



*North Lake Reserve: Water Couch, Bulrush and Bacopa spp.*

### World Wetlands Day, Thursday 02 February 2017 Cockburn Wetlands Education Centre

The WA Wetland Management Conference Steering Committee would like to offer you an exciting opportunity to sponsor the 13th Annual WA Wetland Management Conference at the Cockburn Wetlands Education Centre on Thursday 02 February 2017.

This pre-eminent event, in celebration of World Wetlands Day, will bring together key note speakers, academics and practitioners involved with wetland management and protection.

The primary objective of the Conference is to provide an annual opportunity for the exchange of information and ideas between wetland practitioners with a focus on the latest developments about how to effectively manage and restore wetlands.

**This year's theme** follows the Ramsar theme for 2017 of "Wetlands for Disaster Risk Reduction". This theme was selected to raise awareness and to highlight the vital roles of healthy wetlands in reducing the impacts of extreme events such as floods, droughts and cyclones on communities, and in helping to build resilience. Sub-themes include wetland management and restoration, wetland education and wetland policy.

**Audience** Past conferences have brought together community conservation volunteers, landowners, local and State Government officers, students and academics, political representatives and private sector environmental officers involved with wetland management. All past conferences have been booked to capacity with 160 delegates attending.

**The venue** The Cockburn Wetlands Centre is ideally located on the northwestern side of Bibra Lake in the heart of the Beeliar Regional Park, 16 kilometres south of the Perth central CBD.

**Waste-wise event** The conference strives to minimise its environmental impact by encouraging delegates to car-pool and bring their own water bottles. We also provide re-usable coffee mugs, glasses and plates and use recycled paper and digital programs. We encourage the display of promotional material on common tables or at exhibition spaces, rather than in conference kits, ensuring only interested persons take the relevant material.

## Sponsorship opportunities

Applications are sought for sponsorship of the 2017 conference. Four sponsorship opportunities are available for you to support the WA Wetland Management Conference. One major sponsor and one gold sponsor are required to support the event. The sponsorship categories are cash contributions and are GST-inclusive.

Benefits of sponsorship include:

- Access to a diverse audience of academics, on ground practitioners and government
- Increased exposure and visibility through the inclusion of your logo and website on conference website, program and proceedings.
- Complimentary registration/s to the conference
- Exhibition space

Current sponsors include the City of Cockburn (silver) and the Department of Parks and Wildlife (bronze).

<b>BENEFIT</b>	<b>Major sponsor</b>	<b>Gold sponsor \$2,200</b>	<b>Silver sponsor \$1,100</b>	<b>Bronze sponsor \$550</b>
Free delegate registrations	5	3	2	1
Colour advertisement in program booklet <sup>1</sup>	2 x A5	1 x A5	1 x A5	½ x A5
Banner display at front of auditorium	•			
Acknowledgement by MC at opening	•	•		
Acknowledgement during award presentation	•			
Promotional slides during intervals	•			
Major logo display <sup>2</sup>	•	•		
Minor logo display <sup>2</sup>			•	•
Exhibition space	•	•	•	•
Promotional material on common tables or exhibition space <sup>3</sup>	•	•	•	•

<sup>1</sup>The program booklet is produced in colour in digital format.

<sup>2</sup>Logos are incorporated in registration brochure, website, welcome screen in auditorium, program and proceedings.

<sup>3</sup>Conference kits are not supplied: please read section on 'Waste-wise event'.

All applications are subject to approval by the Conference Steering Committee and should be submitted by **Friday 23 December 2016**. If you wish to discuss the available sponsorship opportunities or involvement in other aspects of this conference, please contact the Conference Coordinator, Denise Crosbie.

### Further details

Denise Crosbie  
 Wetlands Officer  
 Cockburn Wetlands Education Centre  
 184 Hope Road, Bibra Lake WA 6163  
 Ph/fax: (08) 9417 8460  
 Mobile: 0412 081 540  
 Email: [denise@cockburnwetlands.org.au](mailto:denise@cockburnwetlands.org.au)  
 Website: [www.cockburnwetlands.org.au](http://www.cockburnwetlands.org.au)